



# Surekha Devlikar

UI UX Designer & Graphic Designer

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Surekha Devlikar

## OBJECTIVE

UI/UX designers enhance digital products by combining user research, wireframing, and prototyping to create intuitive, visually appealing, and functional interfaces. They collaborate with cross-functional teams, ensuring alignment with project goals. Designers prioritize usability, accessibility, and responsiveness, iteratively refining designs based on feedback and industry trends. Their work combines creativity with adherence to design standards to deliver engaging, user-centered experiences.

## EXPERIENCE

5th Feb  
2020 - 25  
April  
2024

- **UI UX Designer**  
Myndro

## EDUCATION

2019

- **Master of Designing ( UI UX Designing)**  
IT couching class  
1st class

2017

- **M.com with CCPA**  
Gujarat university  
2nd class

2015

- **B.com with Accounting**  
R.H patel Arts & Commerce Collage  
2nd class

2012

- **HSC**  
Mangaldeep vidhyalaya  
61%

2010

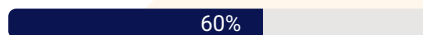
- **SSC**  
Navjyot vidhyalaya  
75%

## SKILLS

User interface



User experience



Application Design



Website Design, software Design



Graphic Design, branding, banner  
Designing, Instagram post design



Product Design, wireframe,  
prototyping , mockup design



## PROJECTS

- **Application design**  
Mental Health Application

Spearheaded the design of a cutting-edge Mental Health application, prioritizing user-friendly interfaces and intuitive navigation. Implemented calming color schemes and seamless interactions to enhance the user experience, fostering a supportive digital environment for mental well-being.

#### Business chat application

Crafted the UI/UX for Aao Chat, a dynamic business conversation application. Developed an intuitive chat interface with a focus on streamlined communication and collaboration. Implemented features for efficient file sharing and real-time messaging, contributing to enhanced productivity in professional interactions.

#### Smart home application

Led the design efforts for Spike Bot, a smart electric home application. Designed a cohesive and visually appealing interface for controlling home devices seamlessly. Prioritized user control and automation, ensuring a user-centric experience in managing and optimizing energy consumption within a smart home ecosystem.

#### E - Commerce website

Designed a visually captivating and user-centric e-commerce website, optimizing the online shopping experience. Streamlined navigation, simplified checkout processes, and implemented visually engaging product displays to maximize user satisfaction and drive conversions. Focused on responsive design principles to ensure a seamless experience across various devices.

## ACHIEVEMENTS & AWARDS

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- 1. User Research: UI/UX designers conduct user research to understand user needs, behaviors, and preferences, informing the design process.
- 2. Wireframing and Prototyping: They create wireframes and interactive prototypes to visualize and test design concepts, ensuring optimal user interactions.
- 3. Collaboration: UI/UX designers collaborate closely with cross-functional teams, including developers and product managers, to ensure designs align with project goals and technical feasibility.
- 4. Usability and Accessibility: They focus on making designs user-friendly, responsive, and accessible, catering to a wide range of users, including those with disabilities.
- 5. Iteration and Refinement: Designers continuously refine their work based on user feedback, analytics, and emerging industry trends, ensuring a seamless user experience.
- 6. Creativity and Design Standards: UI/UX designers balance creativity with adherence to design standards and guidelines, creating visually appealing and functional digital products that engage and delight users.

## INTERESTS

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- Travelling, photography, Road trip
- Reading, music, playing Chess
- Social media Activitys, Zomba, Aerobics

## LANGUAGES

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- English, Gujrati, Hindi, Marathi

## PERSONAL DETAILS

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- Date of Birth : 15th july 1995
- Marital Status : Unmarried
- Nationality : Hindu

A stylized, handwritten signature in black ink, reading 'SUREKHA'.

SUREKHA DEVLIKAR