Aditya Chaturvedi

UI/UX Designer

Creative and detail-oriented UI/UX Designer with a passion for crafting intuitive and engaging digital experiences. Currently Seeking opportunities to leverage expertise in UX/UI design to deliver maximum user satisfaction and business growth.

Contact

📞 +91 8586023544

✉ chaturvediaditya125@gmail.com

Softwares

Adobe XD
Figma
Adobe Illustrator
Adobe Photoshop
Adobe Premiere Pro
Adobe After Effects

Skills

Wireframing
Prototyping
UI/UX Design
Information Architecture
Information Design
Photography
Videography
Visual Design

Link to Portfolio

Be

Experience

Park+

Graphic Design Intern   (June 2023-July 2023)

- Designed social media posts that increased reach by 50%.
- Designed creatives for the Park+ that resulted in the daily active users nearly doubling.
- Created several templates for Canva which enabled even non-designers to carry out design related work, resulting in improved efficiency.

Ethnographic Research, Dang   (Feb 2023)

- Conducted Enthnographic study in Dang, Gujarat's poorest district with 90% tribal population.
- Met with local kings and enriched myself with knowledge of traditions of remote tribal groups thus developing a better understanding of inclusive and accessible design.
- Conducted extensive local research and thus redesigned the Saputara Musuem, thus widening my horizons as a UX researcher.

Orson Technocast

Design Intern   (Dec 2022-Feb 2023)

- Created greetings that helped to establish and maintain cordial relationships with customers.
- Played a pivotal role in redesigning website to better suit their branding strategies.

Education

M.Des (Communication Design)   2022-24

Dhirubhai Ambani Institute of Information & Communication Technology, Gandhinagar

CPI- 8.2, Gold Medalist

B.Com(Honours)   2019-22

Khalsa College in Delhi University

CGPA- 8.41, First Division