### Mr. Krunal Nareshbhai Upadhyay Email: <u>krunal.upadhyay379@gmail.com</u> Phone: +91 7802997555

## Objective

As a seasoned graphics and web designer with nearly a decade of experience, I am eager to leverage my creative skills and design expertise in a forward-thinking organization. My goal is to transform client requirements into compelling brand identities and innovative design solutions that drive engagement and success.

### **Career Summary**

With 9.7 years of experience in web and graphic design, I am a highly skilled and motivated professional known for delivering innovative and creative design solutions. My expertise spans the entire project lifecycle—from initial concept through production to final delivery—ensuring all work is both effective and timely. I excel at collaborating with diverse teams, including printers, copywriters, photographers, designers, account executives, web developers, and marketing specialists, to achieve exceptional results.

#### **Key Strengths**

- Proven ability to develop and execute design projects that exceed client expectations.
- Strong track record of delivering high-quality work within agreed timescales.
- Flexible and adaptable, with a commitment to continuous improvement and learning.

#### **Key Skills**

- Proficiency in HTML, CSS, Less, Sass, JavaScript, and jQuery
- Expertise in PSD Design, Adobe XD, and Figma
- Skilled in PSD to HTML conversion using CSS and jQuery
- Experienced in PSD to WordPress integration using various themes (paid, free, or custom)

#### **Managerial Skills**

- Team Management
- Technical Leadership
- Project Management
- User-Centric Focus
- Documentation and Communication

### Experience

#### Company Name: Duration: Roles & Responsibility:

Dev Information Technology Limited 6 Year 5 Months (Feb 2018 to July 2024) Senior UI Developer

- Led and managed a team of UI and UX designers to ensure high-quality design output.
- Fostered a collaborative and innovative team environment, promoting skill development and knowledge sharing.
- Oversaw the design and development of user interfaces for web and mobile applications, ensuring alignment with user experience best practices.
- Collaborated with UX designers to translate wireframes and prototypes into functional UI components.
- Implemented responsive and adaptive design principles to optimize user experiences across various devices and screen sizes.
- Provided technical guidance and mentorship to junior developers and designers, enhancing their skills in UI development technologies.
- Conducted code reviews and ensured adherence to coding standards and best practices.
- Collaborated with project managers and stakeholders to define project scope, timelines, and deliverables.
- Ensured timely delivery of UI components while maintaining high-quality standards.
- Participated in Agile/Scrum ceremonies, providing input on sprint planning and retrospective discussions.
- Conducted usability testing and gathered user feedback to iterate on designs and improve user satisfaction.
- Created and maintained design documentation, style guides, and UI component libraries for consistency across projects.
- Communicated effectively with cross-functional teams, including developers, product managers, and marketing teams, to ensure alignment on design and development goals.

Company Name:	AVI Web Solutions PVT. LTD.
Duration:	2 Year 5 Month (Oct 2015 – Feb 2018)
Roles & Responsibility:	UI & Web Designer

- Developed innovative and highly creative designs, keeping abreast of new techniques in design software, media, and photography.
- Worked with HTML5 and CSS3 to deliver visually appealing and functional web designs.
- Managed projects using Photoshop, Illustrator, HTML5, Bootstrap, CSS3, PHP

(WordPress, Magento, and Shopify), MySQL, and JavaScript.

• Demonstrated excellent organizational skills and the ability to work within brand and design guidelines.

Company Name:	Rapido Webs
Duration:	10 Month (Dec 2014 – Sep 2015)
Roles & Responsibility:	UI & Web designer

- Created original artwork for short and long-term projects, including advertisements, brochures, handouts, flyers, and online graphics.
- Utilized a range of media, including photography, to produce final artwork.
- Stayed updated with new software, post-production techniques, and industry trends.

## Technical Skills

Tools:	Adobe Creative Cloud, Figma
<b>Operating System:</b>	Windows Family, Linux, Unix
Databases:	My SQL, Oracle
Web Technology:	PHP, HTML5, CSS3, DHTML, JavaScript, jQuery, AJAX
Framework:	Codelgniter, Bootstrap, Angular
CMS:	WordPress, Magento, Shopify

# Academics

Examination	University	Passing Year	Class
M.C.A.	Gujarat Technical University	June-2015	First
B.C.A.	Bhavnagar University	March-2012	Second
H.S.C.	G.H.S.E.B.	March-2008	Second
S.S.C.	G.S.E.B.	March-2006	First

# Personal Skills

- Problem solving
- Thinking creatively
- Attention to detail
- Communication skills

### Achievements

- 3<sup>rd</sup> Rank in IT-Quiz Green Genius Technical Events (2012)
- Participant in state Level IT-Quiz Contest (Feb 2013)
- Participant in IT-Quiz Baroda IT Association (Feb 2013)
- Volunteer at National Seminar IT Futura-2013 (Mar 2013)
- Participant in Quiz-O-Logie Event, GTU Zonal Techfest (Mar 2014)
- Attendee of .Net Workshop, Anand Institute of Information Science (Aug 2013)

## Personal Details

Name: Address:	Krunal Nareshbhai Upadhyay B-203, Shyam Hills, Near G.S.T. bridge, New Ranip, Ahmedabad – 382470
Date Of Birth:	10/10/1990
Sex:	Male
Marital Status:	Married
Language Known:	Gujarati, Hindi, English