💼 WORK EXPERIENCE

Jun 2022 – Currently working...

Web code Genie – Ahmedabad

- Designed intuitive and visually appealing user interfaces for web and mobile applications, resulting in a 25% increase in user engagement.
- Conducted user research, created user personas, and developed user journeys to inform design decisions.
- Collaborated with cross-functional teams to iterate on designs, ensuring feasibility and meeting business goals.
- Created wireframes, prototypes, and high-fidelity designs using Figma, Adobe XD, and InVision.
- Guiding and assisting three trainees on how to start each project, maintain a design system, ensure consistency, and create meaningful and useful solutions.

May 2021 – May 2022

MultiQoS Technology PVT.LTD – Ahmedabad

- Designed visually stunning and consistent visual design solutions for web and mobile applications.
- Developed and maintained brand guidelines, ensuring consistency across all marketing materials.
- Created high-fidelity designs, icons, graphics, and animations using Adobe Creative Suite.
- Worked closely with UI/UX designers to ensure visual design aligned with user experience goals.

Aug 2016 – Apr 2021

Emxcel Travel Solution PVT.LTD – Ahmedabad

- creating visually stunning graphics and visual design solutions
- Strong understanding of color theory, typography, and composition
- Branding and identity design
- Icon and graphic design
- Print and digital design
- Logo Design
- Proficient in Adobe Creative Suite (Photoshop, Illustrator, Adobe XD, In Design, etc.)

🧑‍💼 Core Qualifications

- **Design Principles**: Understanding of user-centered design principles, human-computer interaction, and visual design fundamentals.
- **Design Tools**: Proficiency in industry-standard design tools like: Figma, Adobe XD, InVision, Adobe Creative Suite (Photoshop, Illustrator, In Design, After Effects etc.)
- **User Research**: Knowledge of user research methods, including user interviews, surveys, and usability testing.
- **Wireframing & Prototyping**: Ability to create wireframes, prototypes, and high-fidelity designs.
- **Visual Design**: Understanding of visual design principles, including typography, color theory, and composition.
- **Design Systems**: Knowledge of design systems and style guides.
- **Collaboration & Communication**: Excellent communication and collaboration skills, with the ability to work with cross-functional teams.

🎨 DESIGN SKILLS

Figma	Adobe XD	Adobe Illustrator
Adobe Photoshop	In Design	Adobe After Effects
Invision Prototype	Adobe AfterEffects	-

> " *You can not make a good design If you don't understand people; Design is made for people!* 🤝 "

UI UX DESIGNER 👷

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To obtain a challenging and creative UI/UX & Visual Designer role that utilizes my skills and experience to deliver innovative and user-centered design solutions. Experienced Senior UI/UX & Visual Designer with a Bachelor of Commerce seeking a challenging role in UI/UX design. Demonstrated success in creating visually appealing and user-friendly designs that enhance user experience. Skilled in utilizing design tools and techniques to deliver innovative solutions. Passionate about creating engaging digital experiences.

EDUCATION

2015 – 2017

Bachelor of Commerce
- Saurashtra university

2014

12th
- G.S.E.B

2007 – 2010

Diploma in E.C. Engineering
- Government Polytechnic Jamnagar