

HETAL KAKKAD

Sr. Web Designer.

- 8 years of experience in the IT industry with expertise in creating visually appealing and user-friendly websites.
- A strong emphasis on designing and optimizing interfaces using Figma, Photoshop, Adobe XD, HTML, CSS, converting PSD to HTML and jQuery.
- Successfully delivered 10+ website projects with a focus on user-centered design and cross-browser compatibility.

EXPERIENCE

2017 - Present

Cygnnet Infotech Pvt Ltd

Sr. Web Designer

- Senior web designer with expertise in leading 2 project teams.
- Designed engaging and responsive website using CSS3, HTML5, and JavaScript leading to a site visit increase by 35%
- Redesigned the customer troubleshooting page to directly target and resolve the three most frequent causes of support inquiries, resulting in a 10% increase in overall customer satisfaction scores within two months post-launch.
- Implements accessible design patterns and optimizes website performance

2016 - 2017

Weboccult Technologies

Web Designer

- Collaborated with the senior design team in monitoring website performance.
- Professional experience in a fast-paced startup setting.
- Proficiency in web technologies: HTML, CSS, JAVASCRIPT.
- Solid foundation in typography, layout and general design.
- Utilized Photoshop and Illustrator to create graphic elements that increased brand consistency and were later adopted company-wide.

EDUCATION

2016 M.V.M college,
Rajkot

- Bachelor of Computer Applications.

2023

Microsoft Power Platform
Fundamentals - Certification

CORE COMPETENCIES

- Languages & Frameworks: HTML5, CSS3, JavaScript, Bootstrap, PSD-TO-HTML, WordPress, WebFlow.
- Design Tools: Adobe Photoshop, Adobe XD, Figma, Illustrator, Canva
- Development Tools & Platforms: Git, JIRA, Confluence, Gulp
- Miscellaneous: Google Lighthouse, SEO Optimization, Agile Methodology, Version Control (Git), Cross-Browser Compatibility, Web Performance Optimization, PageSpeed Insights, GTmetrix

CONTACT



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