

# JAY SHARMA

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· Ahmedabad

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## SUMMARY

Experienced iOS developer and accomplished Team Lead with over 9+ years of progressive expertise in spearheading the development and leadership of iOS applications. Mastery in Swift and Objective-C, coupled with extensive knowledge of iOS SDKs and frameworks such as UIKit, Core Data, and Core Animation. Skilled in orchestrating cross-functional teams, fostering seamless collaboration, and nurturing junior developers to surpass project objectives and client expectations. Possessing a strategic mindset and exceptional problem-solving acumen, adept at identifying innovative solutions and adeptly addressing technical hurdles. Continuous improvement and staying ahead of emerging trends in iOS development and technology.

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## KEY COMPETENCIES

Critical thinking skill  
Excellent communication  
skill Proactive and self-  
motivated

## SKILLS

- **Code Quality and Testing Tools**  
Xcode, Android Studio, XCTest
- **(Basic) Project Management Tools**  
Jira, Trello, Asana
- **Communication and Collaboration Tools**  
Slack, Microsoft Teams, Zoom
- **Analytics and Monitoring Tools**  
Firebase Analytics, Crashlytics, Moengage, etc
- **Version Control Systems**  
Git, GitHub
- **Continuous Integration and Deployment Tools (Basic)**  
Jenkins, Fastlane, bitrise

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## ACHIEVEMENTS

- **Performance Optimizations**  
Improved the performance of the applications.
- **Team Leadership**
  - Crafting project scopes, objectives, and timelines.
  - Conducted regular team meetings, stand-ups, and retrospectives to review progress, address challenges, and identify opportunities for process improvement.
  - Played a key role in hiring, onboarding, and training new team members, ensuring a smooth transition and integration into the team.

## PROFESSIONAL EXPERIENCE

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### Publicis Groupe (3rd Party Contract Role)

Mar 2024 -Present

#### Sr. iOS Developer (Worked with Incredible India Project)

Accomplished Senior iOS Developer with a track record of successful app launches and innovative solutions. Skilled in optimizing app performance, solving complex problems, and leading teams to deliver high-quality projects on time. Recognized for exceeding client expectations and staying at the forefront of iOS development trends.

### The One Technologies

Apr 2021 - Feb 2024

#### Team Lead

Team Lead with a proven track record of guiding cross-functional teams to success. Skilled in fostering collaboration, delegating tasks effectively, and ensuring project goals are met on time and within budget. Known for strong communication and mentorship abilities, driving team performance and exceeding expectations.

### Appbirds Technology

Oct 2018 - Apr 2021

#### Sr. iOS Developer

Accomplished Senior iOS Developer with a track record of successful app launches and innovative solutions. Skilled in optimizing app performance, solving complex problems, and leading teams to deliver high-quality projects on time. Recognized for exceeding client expectations and staying at the forefront of iOS development trends.

### Multidots solution Pvt.Ltd.

Nov 2015 - Sep 2018

#### iOS Developer

Possess foundational knowledge of Swift and Objective-C, with hands-on experience in UIKit, Core Data, and Core Animation. Adept at collaborating with senior developers and learning new technologies quickly to support team objectives.

## Professional Projects

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- **Incredible India:** Rich Notification, Trip Planner
- **Houm.me:** Socket.io, Realm DB, Rich Notification, File Manager
- **Selly:** Push notification, License Barcode scanner, VIN Scanner
- **Costa:** Push notification, Apple Health kit, knet payment
- **CE21:** Push notification, Audio-video download manager, File manager, Realm DB, Core Data
- **SimpleTix:** Star printer, Boca printer, Reader SDK
- **CouponRush:** Custom keyboard

- **Cherami:** Rich notification, SQLite (FMDB)
- **Fanswoop:** Rich notification, Map customisation, Payment gateway, iBeacons

## EDUCATION

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**Master of Computer Application (MCA)**

**2011 - 2014**

Gujarat Technological University

**Bachelor of Computer Applications (BCA)**

**2008 - 2011**

Sardar Patel University

## INDUSTRY EXPERTISE

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Designing

Development

Leadership

Management

Development

Testing

## ADDITIONAL SKILLS

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Flutter (Basic)

SwiftUI (Basic)