|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |

|  |  |  |  |
| --- | --- | --- | --- |
| Syed Mohammed Ali

|  |  |
| --- | --- |
|  | +918296259926syedma999@gmail.com |

 | Bangalore, India  |

 |

|  |  |
| --- | --- |
| **SUMMARY** | **DIGITAL MARKETING, E-COMMERCE, WORDPRESS, SEO, ADS MANAGER - 13 YEARS EXPERIENCE** |
| **EDUCATION** | **Bachelor of Technology, Electrical Electronic Engineering**. Jawaharlal Nehru Technological University. June 2006, Hyderabad, Telangana, India |
| **TRAINING AND****CERTIFICATIONS** | * C-Language, Jeevan School of Computer Sciences, 2002
* Dot Net Technology, NSIT Computer Education, 2007
* Java, Jeevan School of Computer Sciences, 2006
* Oracle, Orbit IT Consulting Pvt Ltd, 2007
* Cisco Certified Network Associate, NetMetric Solutions, 2009
* Microsoft Certified Solutions Expert (MCSE), NetMetric Solutions, 2009
 |
| **SKILLS** |

|  |  |  |
| --- | --- | --- |
| Digital Advertising | Public Relations | HTML5 |
| Analytics | Search Engine Optimization | Investor Management |
| Content Creation | Shopify | IT Project Management |
| Digital Campaign | Social Media Marketing | ITIL |
| Digital Marketing | Team Management | Java Scripts |
| E-Commerce | Web Server | Technical Architecture |
| Event Management | Woo Commerce | Management |
| Financial Analysis | WordPress | Marketing & Branding |
| MySQL | Online Marketplace Operations | Online Reputation  |
|  |  |  |

 |
| **WORK****EXPERIENCE** |

|  |  |
| --- | --- |
| February 2020 – Current**Manager – Business Enablement**INurture Education Bangalore, India | Enablement of online revenue generation for E-Learning by establishing, managing & operating performance of Digital marketing, Customer Success, Inside Sales, Tele Calling, Market Research and marketing operations with ownership of strategy. |
| February 2017 – February 2020**Business Head – IT Services**AZ Enterprises, ALINAAZ.COM, Bangalore, India | Developed operations. Provided IT Services of Digital Marketing, Website Development, E-Commerce, Marketplace Services Amazon & Flipkart, SEO, Ads, Email Marketing Etc. Managed teams, Accounts & Tax, Collection, Marketing, Sales & Consulting.  |
| January 2016 - January 2017 | Setup Operations in UAE for IT Services Business to serve the Gulf Area of UAE, Oman, Saudi Arabia and Qatar for IT Services related to Ecommerce, Web Technologies and Marketing. Managed Souq.com and inhouse Ecommerce portal. Sales & Team Setup. |
| **Director - Internet Operations** |
| Future Sphere FZC, Ajman, United Arab Emirates |
| Jan 2007 – Dec 2015 | Online Marketing & Business Development for IT Services business growth for Indian IT companies for the International customers from USA, UK, Europe, Brazil Etc. Cold Calling, Email Marketing, Business Deal Closing, Client Relationship, Referrals.  |
| **International Marketing Manager** |
| Bonne Vie Management SolutionsHyderabad, India |
| Dec 2006 - Dec 2007 | ITIL Based IT Service Management for Problem, Change and Release Management. Coordinating with International IT Teams to meet the SLA’s on time. Learning and Process improvement contributions. Resolution Logics, Analytics & Root Cause Analysis |
| **ITIL System Operations Specialist** |
| IBM |
| Bangalore, India |

 |
|  |  |
| **LANGUAGES** |

|  |  |  |
| --- | --- | --- |
| ●       Hindi, Native language | ●       Telugu, Intermediate | ●       Urdu, Native language |
| ●       English, Native language | ●       Arabic, Basic | ●       French, Fluent (Last 2002)  |

 |
| **PERSONAL** |

|  |  |  |  |
| --- | --- | --- | --- |
| **Birthday:** | October 09, 1984 | **Marital Status:** | Married |
| **Gender:** | Male | **Nationality:** | India |

 |
|  |  |

|  |  |
| --- | --- |
| **Declaration** I, Syed Mohammed Ali, hereby declare that the information contained herein is true and correct to the best of my knowledge and belief. | Syed Mohammed Ali, Bangalore, India |