

# SANDEEP JAIN

406, Swareet Apartment Vejalpur

Mobile: - +91-8005933726

er.sandy.jain@gmail.com

## OBJECTIVE

My primary objective as a Digital Marketing Executive is to create vibrant and brilliant visual contents in marketing the company's brands and services. I have competent knowledge and dexterity in creating concepts using the latest technology in digital marketing.

## CERTIFICATIONS

- Completed Google Ad Words Certification
- Completed Google Analytics Certification
- Completed the HP LIFE e-Learning Course on "Social Media Marketing"
- Completed Digital Marketing Training Program from BrandVeda

## WORK HISTORY

Sr. Digital Marketing Executive	Emxcel Travel Solution Pvt Ltd	Nov 2018 to Present
Digital Marketing Manager	Maroon Door Communication	Sep 2017 to Oct 2018
SEO TEAM LEAD	Handicrunch Pvt Ltd	April 2016 to Sep 2017
Sr. SEO Executive	World Web Solutions	April 2014 to March 2016

## Work Responsibility

- Coordinated with team members and ensured successful online on page and off page campaigns.
- Collaborated with external team members for website development and SEO.
- Managing All the SEO & SMO Activity
- Hands on experience on Google Ad words
- Knowledge of Developing High PR back links and use of appropriate tools
- Knowledge of various SEO Tools like Link Research tool, SEO profiler, SEO book etc.
- Social Media Tools like Buffer, Hoot suite, Fan page Karma.
- Complete On Page and Off Page analysis
- Making SEO Reports for Clients
- Work on Email Marketing
- Work Facebook Ad word
- Product Upload on Website, eBay and Amazon.

## QUALIFICATIONS

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- Bachelor of Engineering in Computer Science and Engineering from SSSCEE Indore RGPV University With 66.37%.
- Senior Secondary School Certificate (10+2) from Board of Secondary Education Bhopal MP. With 57.31% .
- High School Certificate (10th) from Board of Secondary Education Bhopal MP. With 73.17%.

## Personal Details:

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Date of Birth : 05th Oct. 1989

Gender : Male

Nationality : Indian

Marital Status : Married

Languages known : Hindi, English, Rajasthani

Father's Name : Mr. Ashok Kumar Jain

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**Declaration:** I hereby declare that the information furnished above is true to the best of my knowledge. References can be provided on request.

Date:

Place: Ahmedabad