# Rakesh Sharma

## **UX/UI Designer**

#### **About Me**

Talented **UXUI** designer specialized in creating user interface & user research Completed several projects including the website for **BUFF INSTITUTE OF DESIGN** which is live, 4 wireframes and redesigned vandalur zoo app.

### **Skills**

**User Experience and UX Writing** 

User research and User Flow

Wireframing and UI prototyping

**Mobile Interaction Design** 

**Product Design** 

Web Design

**Typography** 

Iconography

**Usability Testing** 

**Analytics** 

### **Software Tools**

Adobe XD

Figma

Balsamiq

Axure Rp

Photoshop

Miro

Sketch

Illustrator

Indesign

#### **CONTACT ADDRESS**

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# **Experience (5 Years Of Designing)**

Behance: behance.net/rakeshsharma21

### **BUFF INSTITUTE (AIAAR STUDIOS)**

Chenna

**UXUI Designer** (Since March-2019)

PROJECT WORKED ON

- Pepy Rooms Website & Mobile app
- Mr.Laundry Mobile app
- Buff Institute Website

Facilitate Researching, Sketching, Prototyping, User-testing for digital products and design Wireframes, User stories, User journeys, and mock-ups for a wide range of devices and interfaces.

### AMAZON Development Centre India Pvt Ltd

Imaging Associate (2016 - 2019) Contract

Worked as a fixed-term Employee in the DIS color author department. Color correction, Image Editing, and quality control is the major roles.

Portfolio: https://rockyrks30.carbonmade.com

### That Yellow Bag Company

Chennai

**Graphic Designer** (2015 - 2016)

Worked as a Graphic Designer in Advertising company. Worked on Poster, Banners, Templets, Pamphlets, Color correction, Image Editing, Jewelry retouching and quality control is the major roles.

Portfolio: https://rockyrks30.carbonmade.com

#### **Education**

Diploma in UX/UI Design (Dec 2018 - April 2019)

**Buff Institute Of Design** 

**Diploma in Graphic Design** (June 2014 - Dec 2014)

Maya Institute Of Cinematics

Bsc. Visual Communication (June 2011 - May 2014)

Chennai National Arts & Science College - Avadi

# **Portfolio Project**

Vandalor Zoo App (Re-design)

Railway Kisok Machine (UX and Wireframe)

**Footwear Application** 

**Food Application** 

Pepy Rooms App, Med App