

Bhargav Ghervada
Sr Digital Marketing Executive

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CAREER OBJECTIVE

Strongly determined, hard working employee reflecting my deep conviction towards my work and process that would help me to enhance my skills and provide me career growth and exposure to new technologies.

WORK EXPERIENCE

(1) Verve Systems Pvt Ltd: Present

I had joined in Verve Systems at 8th Oct 2018. I have handled company website with SEO activities and also working search campaigns.

(SR. Digital Marketing Executive at Verve Systems Pvt Ltd– 1 Years, 8 months)

Responsibility: Handle company website with SEO, Social Media Marketing, PPC and SEO suggestion for client website.

(2) Intelligent IT Hub Pvt Ltd:

I had joined in IIHGlobal Company at 11th Sep 2017. I had managed client project also company website, working social media activities and paid campaigns.

(Client Project & Handle Company site - SR. Digital Marketing Expert at IIH Global PVT LTD – 1 Year Completed).

Responsibility: Handle Company website, SEO, Social Media Marketing and SEO Audit Report.

(3) Brainvire Pvt Ltd:

I had joined in Brainvire Company at 19th Aug 2014 as SEO. I had completed my training and also experience in core website and seo knowledge and working client project. (Training & Basic SEO – 3 Years, 16 days)

Responsibility: Training and SEO activities, All kind of submission activities and make PPT, infographic.

PERSONAL DETAILS

Date of Birth : 14/01/1991.
Sex : Male
Nationality : Indian
Hobbies : Playing Cricket, Listening Music,
Languages known : Comfortable with Gujarati, Hindi, and English.
Strengths : Confidence, Positive Thinking, Habit to learn new things.

EDUCATIONAL QUALIFICATION

Secondary Education: 10th 2006

Shree R.D Govani high school, Supedi (GSEB)
Pass: 70.29%

Higher Education: 12th 2008

Shree Vallabh Vidhyalay High School, Upleta (GSEB)
Pass: 44.60% (Science)

Bachelors in Computer Application (B.C.A 2011)

Atmiya institute of technology and science, Rajkot
Pass: 57%

Masters in Computer Application (M.C.A 2014)

Ganpat University, Mehsana
Pass: 61.4%

SKILLS

Social Media Marketing
Search Engine Marketing
Search Engine Optimization
Social Media
Email Marketing
Market Research
Google Analytics
Keyword Research
Competitors Analysis
SEO Audit Report

CERTIFICATION

Google Analytics Certification
Google Search Ads 360 Certification

TOOLS

Semrush
Hootsuite
Google Keyword Planner
SEO Optimizer
Google Analytics
Google Tag Manager
Canva
Google Light House Audit Report

EXPERTISE:

- Knowledge of Social Media, Social Bookmarking.
- Creation of PPT, Info graphics.
- Knowledge of On-page factor.
- Knowledge of Off-page activities
- Creation Mail Template & Activities.
- Knowledge of SEO Tools & Social media Tools
- Knowledge of HTML,CSS & languages etc
- Article, PR, Classified Submission Activities.
- Making Customization Report of SEO.
- Video submission, Image submission activities.
- Blog Commenting, Forum Posting & Quora Activities.
- Keyword Research Activities.
- SEO Website Report & Suggestions.

PROFILE LINK:

Quora: <https://www.quora.com/profile/Bhargav-Ghervada>

LinkedIn: <https://www.linkedin.com/in/bhargav-ghervada/>

Twitter: <https://twitter.com/bhargavghervada>

Instagram: https://www.instagram.com/bhargav_ghervada/

Medium: <https://medium.com/@gheravadabhargav>