**Yogesh Jadhav**

C-127, Swastik Nagar, Nikol Gam Rd, Ahmedabad-382350 | M: 9574008989| [yogeshj543@gmail.com](mailto:yogeshj543@gmail.com)

**PROFESSIONAL PROFILE**

Talented Project Manager able to take products and services to new professional and successful levels by developing consumer-driven and effective brands that improve the business bottom line and propel company offerings to the top. Comprehensive background in both product and service marketing with strengths in team leadership, communication, and project management.

**HIGHLIGHTS**

* Excellent instincts
* Research-based decisions
* Meticulous reviewer
* Independent thinker
* Creative
* Collaborative team player
* Persuasive communicator
* Process improvements

**EXPERIENCE**

**2018 to Till date Team Leader**

**Fenny Aromatics, Ahmedabad, India,**

**It is propertier firm catering Aromatics product sales and service to United Kingdom.**

* **I have assigned team of 15 members.**
* **I need to make sure all team member are disciplined towards work and target.**
* **I am responsible for making new sales and after sales service.**
* **Daily client interaction and reporting to Manager.**

**2014 to 2018 Team Leader**

**Aryan Enterprises, Ahmedabad, India**

* **Making appointments with and meeting new Distributors, Dealers and Retailers**
* **Meeting team sales targets**
* **Agreeing sales, prices, contracts and payments**
* **Recording orders and sending details to sales office**
* **Advising customers about delivery schedules and after-sales service**
* **Helping new trainee on Job Training**

**2011 to 2014 Project Manager**

**Santacruz Pvt Ltd- Ahmedabad, India**.

* Research product offerings and competition to develop effective branding strategies.
* Look at pricing options to optimize initial launch.
* Oversee production of advertising copy and graphics to ensure total alignment with branding strategy and maximize effectiveness of media efforts.
* Sign off on all creative pieces and continuously coordinate with directors.

**P2009 To 2011 Mess Manager**

**IIM Indore- Indore, India**

* Managed new product and content releases.
* Developed innovation product solution grounded in clear understanding of customer needs.
* Hosted event and re-launched the products.
* Increased client revenue an average of 20% through brand optimization and improvements.
* Evaluated returned-on-investment and profit-loss projections.

**2006-2009 Team Leader**

**Avon Cosmetics (WNS Global Service)- Mumbai, India**

* Complied comprehensive lists describing product and service offerings.
* Analyzed performance of all marketing programmes to identify the best opportunities for optimization.
* Completed strategic competitive analysis by assessing strengths and weaknesses of competitors.
* Promoted brand awareness through road show and door-to-door and business-to-business advertisement.
* Prepared detailed marketing forecasts on al daily, weekly and quarterly basis.

**Education**

**Mumbai University- Mumbai, India**

HSC 69.50%

**Professional Skills**

Ms. Word, Power Point, Excel, Foxpro, Tally 4.2 and MIS skilled

**Personal Information**

Date of Birth: 13/09/1981

Marital Status: Married

**Hobbies**

Gardening, swimming and reading books on sales and tricks of trade.

Place: (Yogesh Jadhav)

Date: