**RUSHIKESH PUROHIT Address:**

**Phone:** +91-9601087378 Shastrinagar,

**E-Mail:** rushikesh.glsmba13@gmail.com Naranpura, **LinkedIn:** https://www.linkedin.com/in/rushikesh-purohit-017201bb/ Ahmedabad-380013

**ǁ Profile Snapshot ǁǁǁǁǁǁ**

* **Industry**

Internet, Print Media, IT

* **Domain**

Magazines, Law/Legal Services, Real Estate, Education, Banking, Fashion

* **Skills**

Analysis, Communication Skills, IT Skills, Management, International & Domestic Client Relationship/Engagement, Teamwork, Leadership, Technology, Media Knowledge and Exposure

* **Roles**

Client Support, Customer/Client/Professional Services, Marketing, Sales, Business Development, Support, Product/Services Knowledge, Project Management

* **Achievement**

Sales Target in First Quarter of Joining, Achievement of Bigger Bank/Fashion Clients, and Appreciation at handling Law Clients Support/Management

* **Location**

Ahmedabad, Gandhinagar

**ǁ Work Experience ǁǁǁǁǁǁ**

**Company Name Designation Key Result Areas**

**Knovos, Gandhinagar** Product Analyst/ - International Clients handling & management

Application Support Analyst - Law Application/Professional Services

- Support to Project Management Activities

- Solving Internal & Clientele System errors

Nov’17 – Present

**99acres (Info Edge),** Senior Executive – Corporate - Revenue by Sales for Real Estate Department

**Ahmedabad**  Sales - Internet/Digital Marketing

- Promotional Activities

- New Business Opportunities & Negotiation

- Customer Relationship and Service

Mar’16 – Dec’16

**RAA Positive Media** Marketing Executive - Promotion to NRI Print Magazines & Revenue

**Pvt Ltd**  - Client Relationship & Management

Aug’15 – Jan’16

**ǁ Education ǁǁǁǁǁǁ**

**Degree Institute/University Year of Passing Location Percentage/CPI**

MBA-Marketing GLS Institute (GTU) 2015 Ahmedabad 8.69 (Gold Medallist)

B.Sc. (CA & IT) K S School (GU) 2011 Ahmedabad 70.67%

**Other Course:**

* **Retail Management** from NSDC, GLS Institute of Computer Technology, Ahmedabad in 2014

**ǁ Academic Projects ǁǁǁǁǁǁ**

* Perceptions and Preferences of Television Viewers for Viacom18 (with special focus on Colors GEC)
* A Study on the Effectiveness of Animated Modules as a Learning Tool (with special focus on School Students) for Tripada Multicourse Pvt. Ltd. & Educational Trust

**ǁ Workshops ǁǁǁǁǁǁ**

* Communication workshop on ‘**English for Business Communication & Soft Skill Development**’
* Marketing workshop on ‘**Digital Marketing’**

**ǁ Extracurricular Activities ǁǁǁǁǁǁ**

* Delivered lecture in primary school section
* Organized events for an NGO
* ‘Sanshodhan – Summer Internship Competition’

**ǁ Personal Details ǁǁǁǁǁǁ**

Date of Birth: 30th April 1991

Languages Known: English, Hindi and Gujarati