



URVEE NANDHA

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Professional Summary

To attain a position where my performance directly contributes to the organization's growth. Utilizing my skills, accepting challenges, learning new things, adding value in everyday work and thereby achieving work satisfaction, throughout my career – irrespective of the position.

Skills

- Keyword Analysis
- Web Analysis
- On-Page Optimization
- Off Page Optimization
- Paid Marketing (PPC)
- Social Media Marketing
- Search Engine Marketing
- App Store Optimization

Work History

Digital Marketing (ASO) Executive

Prisom Technology LLP.

Oct 2018- Current

Ahmedabad, Gujarat

App Analysis, Improve App ranking on Mobile App Store (Android / IOS), App Marketing, Improve Conversation Rate, Encourage more positive reviews & ratings, Installations, App Store Keyword Analysis, On-Page Optimization, Off Page Optimization, Social Media Marketing, Web Analytics, Content Writing, Video Sharing

Digital Marketing Executive


Regal Envision

(Renamed new as Kashtbhanjan Digital)

Apr 2017 – Oct 2018

Ahmedabad, Gujarat

Keyword Analysis, On-Page Optimization, Off Page Optimization, Social Media Marketing, Paid Marketing, Email Marketing, Web Analytics, Reputation management.





SEO&SMO Executive

Annax Technologies

Apr 2016 - Apr 2017

Ahmedabad, Gujarat

Keyword Analysis, On-Page Optimization, Off Page Optimization, Social Media Marketing, Web Analytics, Competitor Analysis

SEO Trainee & Executive

Krazy Mantra Group of Companies

Apr 2015 - Apr 2016

Ahmedabad, Gujarat

Off Page Optimization: Directory Submissions, Blog Creation & Posting, Social Bookmarking, Business Profile Listing, Video Submission, Press Release Promotion, Article Promotion, Blog Commenting, Forum Postings, Classified Submissions, Local Marketing, Image Sharing, Document Sharing, RSS Feed Submissions, and Info graphic Submissions.

Education

BCA: Computer Science

K.P. Dholakiya InfoTech Collage

2015

Amreli

MCA: Computer Science

Jaipur National University – Distance Education

2018

Amreli

Certificates

- Google Analytics Academy
 - Google Analytics for Beginners
 - Advanced Google Analytics
 - Google Analytics for Power User
 - Google ADS Search Certification by Google
 - The Fundamental of Digital Marketing Certification by Google Digital Unlocked
 - Inbound Marketing Certified by HubSpot Academy
 - Social Media Certified by HubSpot Academy
 - SEMrush Site Audit – SEMrush Certification by SEMrush Academy
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