



LUXMI SHARMA

ABOUT

I am an experienced social media manager seeking a full-time position in the field of social media and marketing communications, where I can apply my knowledge and skills for continuous improvement.

PROFESSIONAL SKILLS

SEO and Google Analytics
Social media strategy
Marketing
Market research
Copy-writing
Corporate blogging
Project management
Photo editing

PERSONAL SKILLS

Creative spirit
Strong motivational and
Leadership skill
Organized
Disciplined
Team player
Fast learner

CONTACT

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Vadodara - 390019

CAREER OBJECTIVE

To pursue a challenging career and be a part of progressive organisation that gives a scope of enhance my knowledge and utilizing my skills towards the growth of the organisation.

INTERNSHIP & PROJECTS

DIGITAL MARKETING

Vishweshwar | Social Media Sales Officer | 2 Months

MANAGEMENT INTERN

L & T | Data and File Management | 1 Month

CUSTOMER SERVICE MANAGER

HFFC | The Study of NACH | 2 Months

CONSUMER BUYING BEHAVIOUR PATTERN

AMUL

USE OF TECHNOLOGY IN RESTAURANT

Ahmedabad

EDUCATIONAL QUALIFICATION

MBA

B.K. School of Professional and Management Studies
Major: Marketing Minor: Finance | 2018 - 2020 | GPA 3.40/4.33 (till Sem III)

BBA

Maharaja Sayajirao University, Vadodara
2015 - 2018 | GPA 7.1/10

HSC

Kendriya vidhyalaya, Vadodara | 2014-15 | HSC | 81.6%

SSC

Kendriya vidhyalaya, Vadodara | 2012-13 | SSC | 9.8/10

CERTIFICATES & AWARDS

- Certification course on 'The Fundamentals of Digital Marketing' by Google.
- Certification course on 'Google Analytics for Beginners' by Google.
- Certification course on 'Social Media Marketing' by LinkedIn.
- Certification course on 'Digital Skills: Digital Marketing' by Futurelearn.
- Certification course on 'Business Analytics: Marketing Data' by LinkedIn.
- Certification course on 'Facebook Ads Marketing' by Udemy.
- Certification course on 'Learning Mail Chimp' by PMI & NASBA.
- Certification course on 'Content Marketing' by LinkedIn.
- Certification course on 'Managing Email Marketing Campaigns' by LinkedIn.
- Diploma in 'Banking and Finance' from NMIMS.
- National level player in Basketball.