

Ritu Chaubey

Assistant Manager Marketing

Ahmedabad, Gujarat

Advertising and Marketing Professional

Work Experience

Assistant Manager Marketing

Pacifica Companies - Ahmedabad, Gujarat

January 2019 to Present

Marketing And Branding, Create Strategies, Instagram Handling, Influencer Campaigns, Help Design Team In Creatives, Content Creation, Site Photography for Digital Platforms, Power Point Presentations.

Senior Client Servicing Manager

Radiant Brand Communications - Ahmedabad, Gujarat

June 2018 to October 2018

Pitch New Clients, Travel for Exhibitions. Coordinate with vendor and designers. Coordinate with client and design team.

Client Servicing Manager

Enso Advertising and Brand Communications - Ahmedabad, Gujarat

June 2017 to June 2018

Client Servicing, Creative Brief, Mood Board Designing, Coordinating with Clients and Design Team. Help in Creative Strategies, Media Planning, Media Buying. Pitch New Clients, Social Media Content Planning. Team Work.

Corporate Travel Package Designer and Sales

Riviera Tours and Travels - Ahmedabad, Gujarat

March 2017 to June 2017

Corporate Travel Package Designing. Sales. Pitching new clients. Marketing Activities.

Assistant Manager Marketing

CG SQUARE MALL - Ahmedabad, Gujarat

June 2016 to October 2016

Marketing and Branding Of Mall. Ground Activation, Events, Collaboration Wity Radio and Event Companies. Marketing Strategies for Mall, Coordination with Advertising Agencies for Creatives and Ads. Media Planning.

Education

Bachelor's in Advertising

Mumbai University - Mumbai, Maharashtra

June 2013 to June 2016

Higher Secondary(12th Pass) in Arts

Kendriya Vidyalaya Sangathan - Ahmedabad, Gujarat

April 2010 to May 2011

Secondary(10th Pass) in Math, Science, Hindi, English, Social Studies.

Kendriya Vidyalaya Sangathan - Jamnagar, Gujarat

June 2007 to June 2008

Skills

Communication Skills, PowerPoint Presentations, Creative Ideas And Strategies for Brands., Social Media

Certifications/Licences

KVS National Hockey Player

June 2007 to December 2008

I have played national hockey from KVS, Ahmedabad Region.

KVS State Level Chess Tournament

June 2006 to December 2007

I have played state level chess tournament organized by KVS

Groups

DTS Student

January 2012 to June 2012

Worked with Orphanages, Leprosy Old Age and Children Home in Chennai and Coimbatore.

Additional Information

Other than Advertising And Marketing, I enjoy organizing events and seminars, social work, traveling, photography, dance and drama.