



NILESH HANOTIA

MARKETING CONSULTANT

5 Years Experience in Marketing Domain

CONTACT ME AT

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SKILLS SUMMARY

- Brand Management
- Content Curation
- Social Media & Public Relations
- SEO
- Search & Display Advertisement
- Case Study & Presentation Deck

TOOLS

- Google Marketing Platform
- Moz
- Microsoft Office Suite
- ActOn Marketing Automation
- Content Management System

CURRENT ROLE

Marketing Executive

CIGNEX Datamatics | Jan 2020 - Present

- Preparing case-study, presentation deck & webpages
- Managing SEO & website updates
- Conducting Webinars
- Executing email marketing campaign

WORK EXPERIENCE

Digital Marketing Specialist

Aimdek Technologies

- Managing ORM to enhance website visitor & rich experience
- Planning, conducting & executing digital marketing task.

Divya Bhaskar

Assistant Manager

- Driving Ad-sales for the daily newspaper
- Providing marketing campaign consultation to the clients

EDUCATIONAL HISTORY

St. Kabir Institute of Professional Studies

Post Graduate Diploma in Business Management | 2014

- CGPA - 4.8
- Major - Marketing | Minor - International Business
- Project on Consumer Perception towards Fruit Drinks.

Indira Gandhi National Open University

Bachelor of Commerce | 2012

- Percentage- 48%
- Minor in Management